



**PRESS RELEASE**  
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## Folk & Tribal Arts Marketplace Pops Up at SB Museum of Natural History

Four featured vendors will have pop-up shops at the Museum from Thanksgiving to Christmas

- One favorite international vendor featured each weekend
- Fri–Sun, Nov 27–Dec 20, 10:00 AM–5:00 PM
- 25% of sales benefit Museum exhibits and programs
- Items also for sale online at [sbnaturestore.org](http://sbnaturestore.org).

**SANTA BARBARA, CA** — Over four weekends, from November 27 to December 20, the Santa Barbara Museum of Natural History will host a series of pop-up shops in its courtyard. Each weekend will feature a different vendor from the beloved annual Folk & Tribal Arts Marketplace fundraiser. These pop-up shops will run Friday–Sunday, 10:00 AM–5:00 PM. 25% of sales benefit Museum exhibits and programs. Throughout December, a selection of beautiful items from many other favorite marketplace vendors will be on-site in the Museum Store, which is open Wednesday–Sunday, 10:00 AM–5:00 PM. This selection of items will also be available through the new online store ([sbnaturestore.org](http://sbnaturestore.org)).

Folk & Tribal Arts Marketplace is typically a large annual three-day fundraiser that features 30+ vendors selling goods from all over the world. Discerning gift-givers rely on it to supply a wealth of unique artisanal gifts. This year's pop-up shop version aims to provide a safely scaled-down outdoor experience that still offers a fine array of handcrafted items. Shopping the Marketplace is free, Museum admission not included.

Vendors include:

- 11/27–11/29: **Peruvian Imports** featuring high-quality, handmade alpaca wool clothing and accessories
- 12/4–12/6: **Anomaly Imports** featuring handmade gifts such as palm baskets and products from the Zapotec Weavers of Teotitlán del Valle, Oaxaca
- 12/11–12/13: **RoHo Goods** featuring Kitenge fabric masks, one-of-a-kind Kenyan beaded leather sandals, cowhide bags, African beaded jewelry, Binga baskets, and cowhide home goods that support Kenyan artisans
- 12/18–12/20: **La Calenda** featuring folk art from Oaxaca, clothing and textiles, jewelry, sculptures, and Talavera Pottery

# SANTA BARBARA MUSEUM *of* NATURAL HISTORY

Event organizer Director of Operations Amy Carpenter shares, "It's a great way to spend the day enjoying the Museum and perusing unique items you can't get anywhere else in Santa Barbara. This is a curated shopping event, with hand-picked vendors and products, and a story to go with every item."

Shoppers are encouraged to be generous to their loved ones while supporting international artisans and the local community. For more information, visit [sbnature.org/calendar](https://sbnature.org/calendar).

## About the Santa Barbara Museum of Natural History

*Powered by Science. Inspired by Nature.* Founded in 1916, the Santa Barbara Museum of Natural History inspires a thirst for discovery and a passion for the natural world. The Museum seeks to connect people to nature for the betterment of both, and prides itself on being *naturally different*. For more information, visit [sbnature.org](https://sbnature.org).

High-resolution images available upon request.



La Calenda – folk art from Oaxaca, Mexico



Anomaly Imports – handmade baskets, blankets, and gifts from Mexico

SANTA BARBARA  
MUSEUM  
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NATURAL  
HISTORY



Peruvian Imports – alpaca wool clothing, textiles, and gifts



RoHo – hand-made jewelry and gifts from Sub-Saharan Africa