

2017 ANNUAL REPORT

Letter from the Director

In 2017, we went "all in for insects" at the Museum, and kicked off this theme with our 18th Annual Mission Creek Gala in March. Fleischmann Auditorium metamorphosed into the Bugclub: A Unique Entomological Experience. The event was not only entertaining and informative, but helped us raise \$421,000 to support Museum and Sea Center education programs. Our summer exhibition Bugs...Outside the

Box featured larger than life detailed sculptures of more than a dozen of the most amazing insects yet discovered on our planet, and showcased a series of fantastic large scale photographic images of a number of local insects. During the exhibition, our docents staffed the Bug Cart where guests of all ages could hold a variety of insects and learn about their natural history. We added BugOut Tuesday and Bug Boot Camp programs to expand on the fun and learning by allowing visitors to get up close to many of the most fascinating creatures found all around us. And not to be left out of the celebration, the Sea Center presented Bugs of the Sea - Live Long and Lobster in October to explore the ecology, fishery, research, and conservation of these incredible nocturnal sea creatures. To continue the festivities, we took a respite from things terrestrial to organize two brilliant community events. On June 3, World Oceans Day, we set an attendance record at the Sea Center with more than 2,000 visitors in one day! Then in August, we turned our telescopes and our attention skyward in the run up to the Great American Eclipse when over 1,000 visitors headed to the Museum to view the eclipse through special glasses or to watch NASA's live feed of totality in Fleischmann Auditorium. In short, the year was filled with a multitude of great events, programs, and scientific discovery. Thank you to everyone who helped make 2017 such an exciting and wonderful success for the Museum and Sea Center.

Sincerely,

Luke J. Swetland President & CEO



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# 2017 By the Numbers



18,587
elementary school
students participated
in School and Teacher
Services programs



310 volunteers at the Sea Center contributed 13,663 hours



12,646 Facebook Fans



World Ocean's Day had a record attendance at the Sea Center

2,941



**6,248**Guests visited the Library



Museum store



**72,701**Visitors enjoyed the Museum



100,000 Visitors enjoyed the Sea Center



**267** pounds of marine debris were collected from a 3-mile coast line in September.



Pincher Bugs were counted at Bug Boot Camps



25 Behind the scenes tours of vertebrate zoology



\$5,430,000

Dollars raised to support inspiring a passion for our natural world



782 Children participated in spring, summer and winter camps, and we offered 40 full scholarships



**6,025** most Members in 2017

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### **2017 STAFF PUBLICATIONS**

Alvarez-Cerrillo, L. R., **P. Valentich-Scott** & W. A. Newman. 2017. A remarkable infestation of epibionts and endobionts of an edible chiton (Polyplacophora: Chitonidae) from the Mexican tropical Pacific. *The Nautilus* 131(1): 87-96.

R. N. Bhaduri, **P. Valentich-Scott**, M. Hilgers, R. Singh, M. Hickman, K. D. Lafferty. 2017. Facultative endoparasitism by the bivalve Kurtiella pedroana in the sand crab Emerita analoga. Journal of Parasitology 103(5).

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#### **CONFERENCE ABSTRACTS**

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#### **TECHNICAL REPORTS**

Johnson, John R., and Kaleigh Blair. 2017. Beads Recovered from Excavations at CA-SBA-58, Santa Barbara County, California. Submitted to Dudek & Associates, Santa Barbara.

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#### **FILMOGRAPHY**

Goldsmith, Paul. 2017. The Lone Woman of San Nicolas Island. Executive Producers John R. Johnson and Kristina Foss.

### 2017 REVENUE & EXPENSES

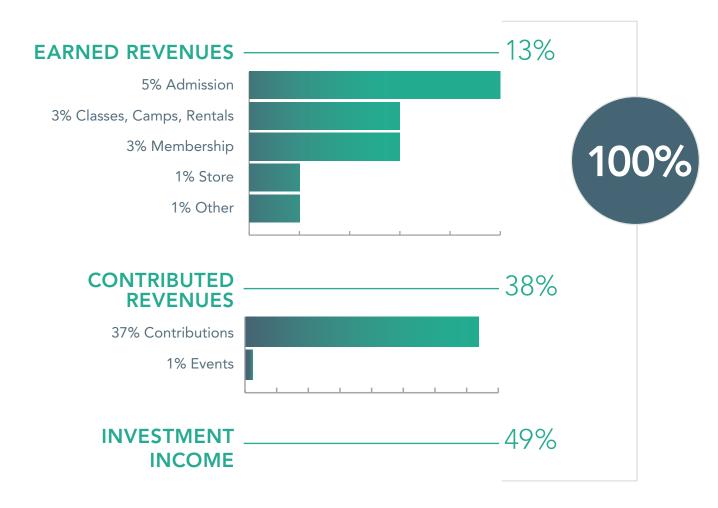
#### CONDENSED FINANCIAL INFORMATION AMOUNTS IN THOUSANDS (000'S)



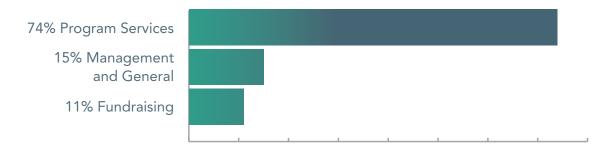
Statement of Activities year ended December 31, 2017		
SUPPORT AND REVENUE	2017	2016
Earned	1,480	1,820
Contributed	5,544	7,131
Investment income	6,205	1,620
Trusts	1,167	1,257
Other income	79	60
Revenue Centers	514	621
Total Income	\$14,989	\$12,509
EXPENSES		
Total Expenses	7,212	7,320
Net Excess	\$7,777	\$5,189

Assets	2017	2016
Cash and cash equivalents	951	1,525
Grants and pledges receivable	382	554
BequestsReceivable	1,810	533
Other	73	38
Inventory	87	101
Prepaid expenses	184	131
Total Current Assets	3,487	2,882
Other Assets		
Cash for Master Planning	0	5,056
Grants and pledges receivable	427	663
Investments Master Planning	4,154	0
Investments	43,404	38,059
Interests in CRTs	2,795	2,420
Interests in perpetual trusts	7,483	6,992
Rental property	630	630
Property and equipment, net	16,532	13,749
Total Other Assets	75,425	67,569
Total Assets	\$78,912	\$70,451
Liabilities and Net Assets		
Liabilities	1,711	1,028
Net Assets		
Unrestricted	19,333	16,556
Unrestricted - Board Designated	25,344	22,113
Temporarily Restricted	15,916	16,137
Permanently Restricted	16,608	14,617
Total Liabilities and Net Assets	\$78,912	\$70,451

### 2017 OPERATING REVENUES



#### **OPERATING EXPENSES**



# ENDOWMENTS BUILDING AN ENDURING LEGACY

The Museum has several named endowments and funds that support particular programs and initiatives. Many of these endowments were established through bequests.

Donations can be made to support any existing fund or endowment, or to discuss creating a named endowment or fund contact Museum President & CEO Luke J. Swetland at 805-682-4711 ext. 101.

#### DR. CHRISTEL BEJENKE FUND

Created by Christel and George Wittenstein to provide an annual income stream to support the Museum's public programming efforts focused on science and nature.

Value as of 12/31/17 \$88,944

### THOMAS WILSON DIBBLEE ENDOWMENT FOR EARTH SCIENCES

In 2001, the Museum partnered with Mr. Dibblee to publish his extraordinary geological maps, and he designated his estate for the support of the map publishing effort and to establish an earth sciences position.

Value as of 12/31/17 \$1,389,296

### ROBERT DOUGAN FUND FOR INNOVATIVE EDUCATION

Mr. Dougan was a librarian, bibliophile, and scholar of Ireland's greatest literary treasure, the Book of Kells. Feeling deeply about the importance of education and scholarship, he provided in his estate an endowment fund to support innovative educational programs.

Value as of 12/31/17 \$966,443

### HEARST SCHOLARS IN MUSEUM STUDIES FUND

Endowed in 2002 with a grant from the William Randolph Hearst Foundation, this fund provides resources for college and university students to intern in various positions at the Museum.

Value as of 12/31/17 \$150.990

#### **HOLLIS NORRIS ENDOWED FUND**

Established in 2016 to provide general operating support, this endowed fund is held at the Santa Barbara Foundation.

Value as of 12/31/17 \$3,771,980

### HOWARD/BERRY CHAIR OF MALACOLOGY

The prominence of the Museum's vast shell collection and its scientific research staff is in part based on the support of two eminent shell collectors, Faye B. Howard and Dr. S. Stillman Berry. Both these individuals left as bequests, not only their superb private collections, but also the funds to support the expansion of our Collections and Research Center and to endow this curatorial chair.

Value as of 12/31/17 \$1,370,271

## THOMAS E. HUGUNIN AND ELENORE H. HUGUNIN ENDOWMENT

Established with a bequest in 2010, the Hugunin Endowment provides general operating support and is held at the Santa Barbara Foundation.

Value as of 12/31/17 \$714,050

## JOHN AND PEGGY MAXIMUS ENDOWMENT FOR ANTIQUE NATURAL HISTORY ART

John and Peggy funded the creation of a gallery dedicated to antique natural history art and provided for its continued support. A fund is held by the Museum and a second fund is held at the Santa Barbara Foundation.

Value as of 12/31/17 \$1,995,585

Value as of 12/31/17 \$2,506,332 held at the Santa Barbara Foundation

#### **RIDDER SEA CENTER FUND**

Established in 2017 with a bequest from Virginia Ridder, this fund supports exhibits and maintenance at the Sea Center.

Value as of 12/31/17 \$300,238

### SCHLINGER FOUNDATION CHAIR OF ENTOMOLOGY

Dr. Evert Schlinger was a world renowned entomologist and a professor of biology. Believing ardently in the importance of museums for both research and education, Dr. Schlinger endowed the Schlinger Chair of Entomology in 2004.

Value as of 12/31/17 \$1,834,037

### SAMUEL BLAKE SHAPIRO MEMORIAL FUND

Sam Shapiro went through the Sea Center volunteer training program when he was 12 and, over the next 5 years, volunteered almost 450 hours at the Sea Center. Sam's love and support of the Sea Center continues on through this Fund which supports the Wet Deck's operations.

Value as of 12/31/17 \$16.306



### VERTRESS L. VANDER HOOF ENDOWMENT

A new endowment which will be funded through an estate gift from Jill Vander Hoof in honor of her father, Vetress Vander Hoof. This new endowment will provide support for the Library's operations and acquisitions. Ms. Vander Hoof passed away in November 2017.







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